

ALC: N 12 14 14 14



MAIN CATALOGUE ²⁰²⁰/₂₀₂₁





INNOVATIVE CONFECTIONERY

Everyone is talking about sustainability. We take this literally and rely on recyclable raw materials. Our goal is to become plastic-free. With our new packaging lines "Sprücheklopfer" (page 20/21) and "Gaumenfreunde" (page 22/23) we are placing first examples in which direction our efforts are going. Do not be too strict with us if we do not immediately implement everything - it will happen – we promise. With every relaunch or new development we examine all available resources for sustainability and being environment friendly.

Here you see our new symbol, which stands for our effort for adding value to environment and indulgence. At the same time, we are still a traditional craft company which is known for trendy and modern packaging.

In order to illustrate this aspect and to explain some of our strongest products, we have produced some video sequences for you that can be watched by using the QR codes.

Give it a try and scan this QR code on the righthand side! We will show you our chocolate novelty Apple Crumble.







formerly

today Christian Frochte-Peters Managing partner & passionate pastry chef





1956

Franz Peters 1936

Founder PETERS GmbH



Apple Crumble! Scan QR Code now and watch the video!



THIS IS PETERS

- Family business since 1936
- Made in Germany
- Craftmenship with passion .
- Patented products
- Innovative packaging design
- Sustainability concept
- No preservatives and artificial flavors
- High quality ingredients
- Added value for some articles with Augmented Reality
- Numerous personalization options



Norbert Frochte-Peters





Matthias Meier Managing partner & passionate pastry chef

UNIQUE INDULGENCE

In 3rd generation we produce our artisan products with love and passion day by day to offer the utmost indulgence. Speaking of the patented Pecarée[®], created by Norbert Frochte-Peters or the delicious, crispy biscuits or always new seducing tastily chocolates and truffles.

> 2 3

AGENDA 2025 THINKING FURTHER - PACKAGED SUSTAINABLY



... is probably the most important task in the near future in order to make our planet permanently livable for all living today and for future generations. This affects us all because:

> The greatest threat to our planet is the belief that someone else will save it

Robert Swan (British polar researcher and environmentalist)

We as PETERS are standing for pleasure, tradition, family, quality, innovation for more than 80 years and we love our earth, our hometown Lippstadt as well as the most remote corners of the world, some of which we have been able to deliver to. We too are requested to make our contribution to a more sustainable way of life and business, we are happy to accept this challenge and therefore make the following corporate task:

AGENDA 2025

By 2025, we want to be **plasticfree** in all our packaging variants and use almost exclusively sustainable paper and cardboard, because paper/paperboard/cardboard are the most sustainable packaging materials. It is renewable, recyclable, biodegradable and has the lowest CO2 values in the value chain. It is our goal to achieve the best possible product protection while conserving resources, because pralines, chocolates and pastries contain fats that cannot be packed into any paper, as these could be greased. So the product would suffer. In addition to quality, product protection has top priority, while we maintain our maximum claim to innovation and design.

We follow this task with every new edition and every further packaging design. Then why don't we get there any further than 2025? Recently, manufacturers have been working intensively on replacing plastics and developing materials in a more sustainable way. Not all articles are already available as we would like them to be. And even where there are alternatives, some of them have not yet been sufficiently tested and/ or certified. Our quality standards clearly include the safety aspect. Therefore, we do not yet use such articles. Politicians and industry must continue to work on their tasks in order to make these visions possible. Disposal must be guaranteed as well as the adjustment of the necessary resources of our suppliers.

Yours Christian Frochte-Peters



Find out more about our 2025 Agenda here

AGENDA 2025 THINKING FURTHER - PACKAGED SUSTAINABLY

First steps towards a more sustainable subsistence strategy...

... we have already initiated in recent years, even without the current mass media phenomenon. Be it the long-term participation in the Dual System (Duales System) with consistent waste separation and forwarding to recycling companies, ever advancing paperless communication up to electricity-generating solar collectors on our production building.

The next steps are on the way with our novelties from 2020:

Our new range of chocolates, "Gaumenfreunde" - Gourmet Friends -, which is plasticfree, uses certified and recyclable paper, and the chocolates inside are in a bag made from pure, natural brown cellulose that is biodegradable.

You can find this assortment on page 20/21.



... furthermore, the new truffle and praline mixes with the motto "Sprücheklopfer", which are gift packs for (almost) every occasion, are also plasticfree. The commonly used plastic tray for the chocolates is replaced by an innovative paper insert, with the charming advantage that the description of the chocolates is printed around the praline.

You may find out more about this sortiment on page 22/23.





All of the "Sprücheklopfer" range provide free additional benefits! With the use of Augmented Reality, these packagings provide a special playful aspect. Read more about this on page 22...









PETERS SCHOKOWELT

THE SWEET INDULGENCE - this is the motto of our Chocolateworld in Lippstadt. On 5 levels and 1.200 m² we offer on 359 days a year an El Dorado for fine chocolates and chocolate lovers as well as connoisseurs of all kinds.

The SchokoWelt is designed in the imaginative steampunk style. The unusual ambience extends from head to toe, meaning from the Chocolate Heaven over 20 meters height to the basement and it is to this extent unique in Germany - if not worldwide.

Visitors can experience the SchokoWelt - guided by our charming chocolate concierges - with all their senses. You get to see: Impressions from over 80 years of company history of the tradtitional company PETERS, information of the cultivation of cocoa and the processing of chocolate, imaginative chocolate showpieces, a Schokothek and of course our chocolatiers and patissiers at work.

In the smelling laboratory, the smelling senses of our visitors are required. During the tasting of our fresh chocolates and our origin chocolate as well as a sweet stop at the 3-core chocolate fountain, the taste buds will be adressed - as it should be in a propper chocolate world.













SILVIO KÜPPERS

HEAD OF CHOCOLATE KITCHEN I love everything that is made of chocolate and what you can create from it. The direct feedback from museum visitors is particularly exciting when they examine our creations in front of our praline kitchen,



STUNNING & ENJOYING

If you want to become active and creative, you have the opportunity to book one of our seminars. Under the expert guidance of our chocolatiers, the production of chocolate bars, chocolate hollow figures and, of course, handmade chocolates can be learned in several different seminars. In addition, there are seasonal offers, such as the production of gingerbread hearts and Christmas cookies.

On the ground floor our cozy and bright KaffeeBar invites you to relax and indulge. You may expect stunning, fresh breakfasts and snacks from our kitchen, as well as exclusive french tarts and cakes from our bakery. Our Baristi brew the finest and trendy coffee specialities and of course there are also hot chocolates, fancy teas, as well as refreshing soft drinks.

For reservation and questions, please contact the PETERS SchokoWelt team on +49 (0) 2941/290490 or send and E-Mail to: info@peters-schokowelt.de.

06 07

CHOCOLATES BULK - ALCOHOL FREE

NEW

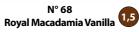
1,5



CHOCOLATES BULK - ALCOHOL FREE







Finest macadamia cream in brittle shell with whole macadamia in milk chocolate

N° 68

N° 98

Nougat Brittle

Nougat, brittle and

pistachio nuts - covered in

fine milk chocolate

N° 118



1,5

Our first winner of the year is a perfect symbiosis of nongat and waffle crisp

Nº 113

Dark Nut Nougat

Favorite of all nongat fans

with strong

Gianduja nougat



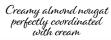
N° 82 Hazelnut Caramel



Hazelnut crème and Gianduja norgat with a melting caramel in MC









N° 173 **Milk Almonds**



Roasted almond slivers in finest milk chocolate







Dark Almonds Roasted almond slivers in finest dark chocolate

N° 172

1,2

08 09

TRUFFLES & CHOCOLATES | BULK - WITH ALCOHOL

TRUFFLES & CHOCOLATES | BULK - WITH ALCOHOL

























TRUFFLES & CHOCOLATES BULK WITH ALCOHOL



22020 # 12020

Description 4010130 12020 8 Truffles Novelties 2020 with alcohol





Rum DC

Classical rum truffle with boosty rum flavor

in dark chocolate



N° 234 Rum MC

Classical rum truffle with boosty rum flavor in milk chocolate





Marc de Champagne with cassis, The #1 for years!

Creamy white egg liqueur ganache in dark chocolate

N° 266

Advocaat

Our Novelties 2020

Spoiled for choice has developed two extraordinary mixtures. You may choose between:

> Non-alcoholic chocolates, consisting of Popcorn, Almond Amarettini and Apple Crumble

> > or

the truffle variants,

filled with Créme Brûlée Apricot, Panna Cotta Orange and Absinthe.

content	Pc./PU	PPC	Price/ PU
100 g	10	1,95 €*	19,50 €*
100 g	10	1,95 €*	19,50 €*

Our Minis

We present the most successful flavors to you as mini chocolates and truffles. With approx. 6 - 7 grams each, they are considered to be the small, fine pleasure.

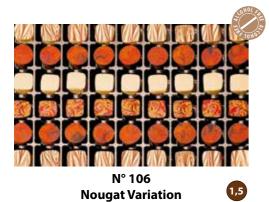




CHOCOLATES CATERING SELECTIONS

Enjoyable variety

Selected mixtures for all occasions. Also suitable as an initial setup for your truffle counter. Those who want to enchant their guests with high-quality praline quality are guaranteed to make the right choice with these selections.



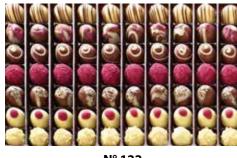
almond-Cream-Nougat, Hazelnut Nougat, Noisette, Crunchy Nougat; 4 flavors



N° 108 **Truffle Selection**

1,8

Latte Macchiato, Vanilla, Kirsch, Raspberry Brandy, Marc de Champagne, Rum, Cream; 7 flavors



N° 122 **Ladies Collection**

White Wine, Prosecco Raspberry, Vanilla, Kir Royal, Latte Macchiato, Red Fruit Jelly Vanilla, Marc de Champagne; 7 flavors



Norugat Brittle, Crunchy Dream, Chocolate Cream, Peters Ölmond, Nougat Layer, Hazelnut Nougat, Brittle; 7 flavors



N° 120 **Dark Highlights**

1,8

advocaat, Raspberry Brandy, Gold, Marc de Champagne, Whisky Cowberry, Rum, Coffee; 7 flavors



Pistachio Crunch (alc.free), Baked Opple, Mulled Wine, Fruit in Rum, Stollen, Cinnamon, Speculoos Cilmond (alc.free); 7 flavors





DORIS STRATMANN

EXPORT

Cire you looking for a real impressive gift box? With 950 g and the transparent windows everyone will immeditately regognize the premium quality of this beautiful present.



N° 8107 **Alcohol Free Collection**

Nougat Brittle, Crunchy Dream, Chocolate Cream, Peters almond, Nougat Layer, Hazelnut Nougat, Brittle; 7 flavors - 950 g



N° 8120 Dark Collection

Advocaat, Raspberry Brandy, Gold, Marc de Champagne, Whiskey Cowberry, Rum, Coffee; 7 favors - 950 g

EAN	Description
4010130 0 8107 3	Alcohol Free Collection, 7 flavors
4010130 0 8108 0	Truffle Collection, 7 flavors
4010130 0 8120 2	Dark Collection, 7 flavors
4010130 0 8122 6	Ladies Collection, 7 flavors

TRUFFLE & CHOCOLATES COLLECTIONS

1,8





N° 8108 **Truffle Collection**

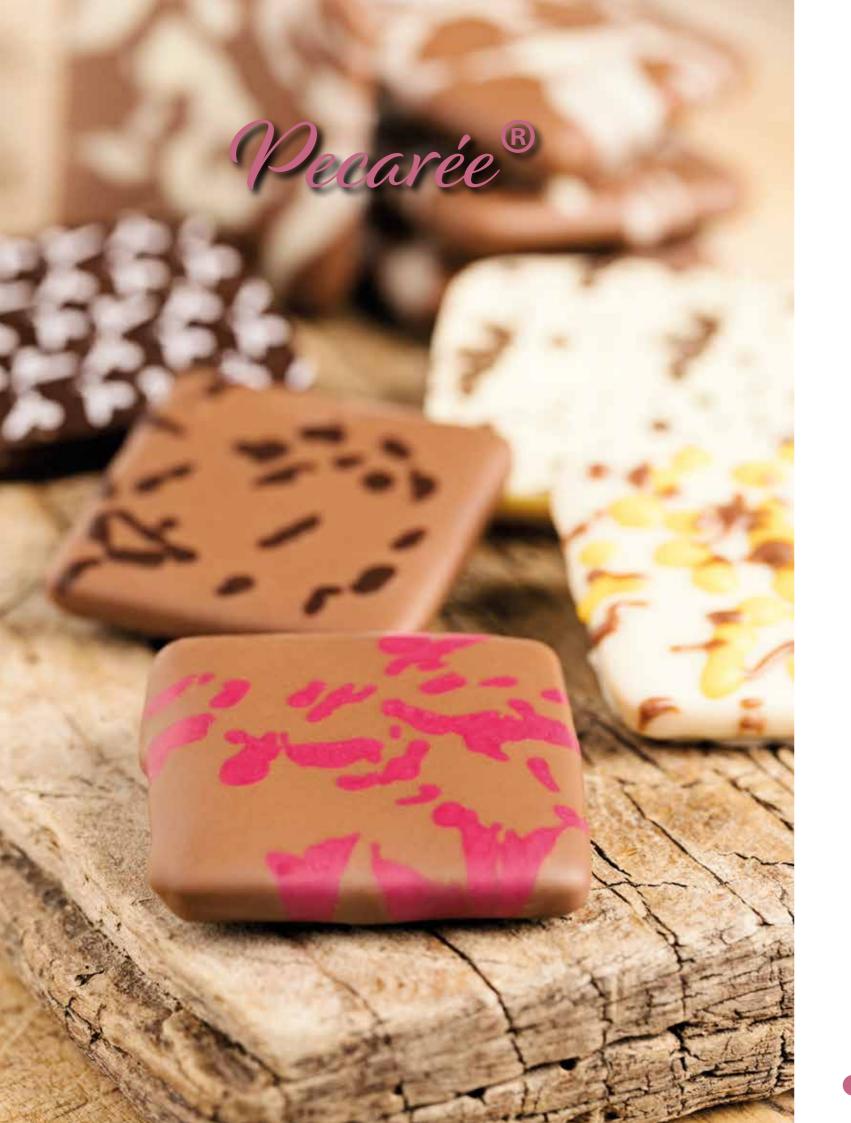
Latte Macchiato, Vanilla, Kirsch, Raspberry Brandy, Marc de Chamapgne, Rum, Cream; 7 flavors - 950 g



N° 8122 **Ladies Collection**

White Wine, Prosecco Raspberry, Vanilla, Kir Royal, Lat-te Macchiato, Red Fuit Jelly Vanilla, Marc de Champagne; 7 flavors - 950 g

content	Pc./PU	PPC	Price/ PU	available
950 g	5	27,95€	139,75€	all year round
950 g	5	27,95€	139,75€	all year round
950 g	5	27,95€	139,75€	Sept Apr.
950 g	5	27,95€	139,75€	all year round







N° 1401 Our Best

N° 1402 Alcohol Free

PECARÉE[®] 4 pcs

	-		
Content	Pc./PU	PPC	Price/ PU
42 g	8	1,95€	15,60€
EAN		Description	
40101300	1 401 9	Our Best	
40101300	1402 6	Alcohol Free	
40101300	1404 0	Fine Dark	
40101300	1422 4	Ladies Collect	ion





N° 1802 Alcohol Free



N° 1801 Our Best





N° 1404 Fine Dark 🛛 🕸





N° 1422 Ladies Collection





N° 1804 Fine Bitter 🛛 🗱



N° 1822 Ladies Collection

PECARÉE [®] 8pcs					
Pc./PU	PPC	Price/ PU			
6	3,26€	19,56€			
[Description				
801 7 (Our Best				
802 4 A	Alcohol Free				
804 8 F	ine Bitter				
822 2 L	adies Collec	tion			
	Pc./PU 6 801 7 (802 4 / 804 8 F	Pc./PU PPC 6 3,26 € Description 801 7 Our Best 802 4 Alcohol Free 804 8 Fine Bitter			

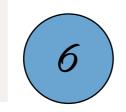


PECARÉE[®] TRUFFLE TABLETS



MELANIE KUSSMANN EXECUTIVE SECRETARY

My personal highlight is the Gold Pecaree®, Real gold dust, creamy dark ganache in a crisp and wafer-thin shell. Tastes great with a glass of red wine,







N° 1502 Hazelnut Nougat

N° 1507 Gold



N° 1509

N° 1532

N° 1511 **Prosecco Raspberry**



N° 1514 Cappuccino



Caramel de Sel

PECARÉE®

The highest art of a confectioner is the truffle ganache. The shell of this extremely delicate praline was designed to be as thin as possible. The finest spirits, such as Gin, Marc de Champagne, prosecco or a cherry liqueur give the truffle filling a special taste experience. We preserve with brandies, liqueurs and other alcoholic beverages. We have to, because most of these delicious Pecarées® are made with cream. They are so tender and creamy that it would be a sin not to eat them. And because of the used fresh cream inside we do need to preserve them. Rather then with sugar or any preservatives we use alcohol with flavor. This makes a big difference, as the centre gets very soft and tender and the flavored alcohol gives the chocolate the extra indulgence.

The word "pecaré" in Spanish means "I will sin". We use it in the context of: PETERS Carée - Pecarée®. And because Pecarée® is our invention, we had it protected across Europe. That is why the fine truffle bars are only available from PETERS.



PECARÉE[®] 6 pcs

Content	Pc./PU	PPC	Price/ PU
63 q	8	2,61€	20,88€
EAN		Description	
4010130 0 1	502 3	• Hazelnut Nouga	t
4010130 0 1	507 8	Gold	
4010130 0 1	509 2	Chili Cherry	
4010130 0 1	511 5	Prosecco Raspbe	erry
4010130 0 1	514 6	Cappuccino	
4010130 0 1		Pomegranate Gi	n
4010130 0 1	530 6	Cassis Marc de Ch	nampagne
4010130 0 1	532 0	Almond Nougat	Lemon
4010130 0 1	536 8	Red Fruit Jelly Va	nilla
4010130 0 1	568 9	Macadamia Crea	im
4010130 0 1	569 6	Chardonnay Che	erry
4010130 0 1	593 1	Caramel de Sel	





N° 1517 Pomegranate Gin





N° 1536 N° 1568 N° 1569 **Red Fruit Jelly Vanilla** Macadamia Cream **Chardonnay Cherry** Content: 6 Pecarée® per tin Content: 24 Pecarée® per tin

N° 1530

PECARÉE[®] TRUFFLE TABLETS





N° 1700 24 Seductions

PECARÉE [®] 2	4pcs
------------------------	------

	-			
Content	Pc./PU	PPC	Price/ PU	
255 g	4	9,80€	39,20€	
EAN		Description		
40101300	1700 3	24 Seductions		

CHOCOLATES PACKED NOVELTIES



DOROTHÉE FROCHTE-PETERS

EXPORT MANAGER - PARTNER

We do not only love chocolates, we also love our planet! That is why we are committed to sustainability in order to preserve this beautiful living space for the next generations.

NEW - PACKED SUSTAINABLY - NEW FLAVORS

What is different?

The box is made of FSC certified material. Instead of a commercially available transparent bag, we use a permanent paper bag inside, that is made of pure cellulose and is therefore compostable. In 2018 this material won the Federal Ecodesign Award.

With these new packagings we were able to pack the chocolates free of plastic. With the sales decision for this line you are signaling sustainabilty and you encourage us to continue on this path.

Thanks for trying it out.





Sustainability...

is our focus! We have achieved two goals with the "Gaumenfreunde". On the one hand, this packaging fulfills all of our requirements for the environmental aspects defined by our Agenda 2025.

On the other hand, we have taken up new taste topics in order to be able to respond even better to customer requests. Whether with a shot for alcohol lovers or rather fruity, everyone will find a mix that suits them.

Gaumenfreunde 87,5 g

Content	Pc./PU	РРС
87,5 g	8	3,01 €
EAN	Description	
4010130 11101 5	Our Best	
4010130 11102 2	Pralinés Alcol	nol Free
4010130 11103 9	Truffles	
4010130 11104 6	Fine Bitter	
4010130 11105 3	Champagne	
4010130 11106 0	Nougat Alcol	nol Free
4010130 11107 7	Boozy (high a	llcohol content)
4010130 11108 4	Fruity	



N° 11101 Our Best

N° 11102 **Pralinés Alcohol Free**



N° 11105

Champagne



N° 11106 **Nougat Alcohol Free**

CHOCOLATES PACKED NOVELTIES

Price/PU 24,08€

Gaumenfreunde

In line with our Agenda 2025, this line is one of our first to meet our criteria. Our goal is to achieve the best possible product benefit in a way that conserves resources. In addition to quality, this is our top priority. The chocolates are packed in bags that are biodegradable and stil protecting the product sufficiently. Since bagged goods are relatively fragile and we maintain a minimum design requirement, we decided to use FSCcertified, fully recyclable outer packaging. In addition to freshness, we count on natural ingredients to produce these delicate chocolates.







N° 11104 **Fine Bitter**



N° 11108 Fruity



N° 11107 Boozy

CHOCOLATES PACKED NOVELTIES



MARC FROCHTE

KEY ACCOUNT MANAGER GERMANY In addition to the non-alcoholic chocolates, Augmented Reality is also a huge fun factor. These cute little presents will light up your day. The perfect gift item for a lot of occassions.

Sprücheklopfer

This packaging is made exclusively from FSC-certified materials and is fully recyclable after use. It therefore meets our requirements of our 2025 Agenda.

We succeeded in avoiding the use of plastic by designing a cardboard tray. We benefit from the fact that this tray can be labeled. For the first time we are able to print the description of the flavour around the chocolate. (see picture on the righthand side).

We thus offer customers an even better enjoyment experience. Read below about the free, spectacular additional benefits of this packaging.



The color of the capsules is striking compared to our conventional packaging. This is because these capsules are made from sustainable material - which consists of 100% cellulose. They are therefore fully compostable. This packaging is not only a design hit, but also corresponds to the highest degree with our self-imposed environmental goals.



Augmented Reality

In addition to enjoyment and environmental compatibility, there is also plenty of fun. All "Gaumenfreunde" offer a free additional benefit!

When using the Peters SchokoWelt app, the rabbit jumps up out of the hat, the frog is kissed to a prince, the sheep jumps over the fence until you fall asleep, loving swans and a unicorn that have been brought to life are additional pleasures in addition to the taste experience. ZAUBERHAFT





N° 12202 I love you



N° 12204 A little bedtime treaT

Sprücheklopfer 112,5g

Content	Pc./PU	PPC	Pr
112,5 g	6	5,85€	3
EAN	Description		
4010130 12201 1	You are magica	l (bunny, purp	ole)
4010130 12202 8	l love you (swar	ns, red)	
4010130 12203 5	l wish you some	ething nice (fr	og, gi
4010130 12204 2	A little bedtime	treaT (sheep,	blue
4010130 12205 9	You are unique	(unicorn, orar	nge)

CHOCOLATES PACKED NOVELTIES

NEV



N° 12203 I wish you something nice



N° 12205 You are unique

r**ice/ PU** 35,10 €

green) e) Chocolates packed

CHOCOLATES PACKED



DENIS AKVIC Merchandiser

We offer a truffle selection with alcohol and a nonalcoholic chocolate selection in tin. Both may be personalized with your city or country or event. Please ask for more details.





N° 13010

Chocolate Selection

N° 13008 **Truffle Selection**

City and Country Sleeves

EAN	Description
4010130 13008 5	Truffle Selection, with alcohol
4010130 13010 8	Chocolate Selection, alcohol free





N° 10111 With Love Duo

N° 10112 N° 10113 Thank You Duo All the Best Duo

Boxes with 2 Chocolates

Content P	c./PU	PPC	Price/ PU
25 g	21	1,23€	25,83€
EAN	Descript	tion	
4010130 10111 5	With Love	e Duo	
4010130 10112 2	Thank Yo	u Duo	
4010130 10113 9	All the Be	est Duo	



Content

175 g

170 g

The Duo boxes

These little Duo boxes are extremely valuable in design and packaging.

More Private Label Options

You will find more information on Private

PPC

6,50€

6,50€

Price/ PU

26,00€

26,00€

Label products on our page 62!

Pc./PU

4

4

It really makes an impression with it's two chocolates. The boxes are filled with our year's winner "Crunchy Dream" and one of our top truffles: "Prosecco Raspberry".





5

N° 10500 **Truffles & Chocolates** 62 g





N° 10501 Truffles

N° 10502 **Alcohol Free**





62 g

60 g

Handmade since 1936

At Peters, we still work according to recipes from our company founder, Franz Peters. First we fill the shells and then we allow the filling to connect to the shell. Then we cover our chocolates and decorate them by hand.

Of course, there are manufacturing processes that make all of these steps faster and more efficient. As a truffle specialist, we claim to have particularly delicate and creamy fillings. This can only be achieved in a traditional way, in which the chocolates are allowed to rest in between. We think it is worth it, as you can taste the difference.





N° 10504 Fine Bitter 🗱 62 g



N° 10507 Coffee 62 g



N° 10516 Brittle 62 g

Boxes with 5 Chocolates

Content	Pc.	/PU	PPC	Price/ PU
60 g/ 62 g	1	2	1,93€	23,16€
EAN		Descr	iption	
4010130 1050	0 7	Truffle	s & Choco	lates
4010130 1050)1 4	Truffle	s	
4010130 1050)2 1	Alcoho	l Free	
4010130 1050	4 5	Fine Bi	tter (Sept	ember- April)
4010130 1050	7 6	Coffee		
4010130 1051	6 8	Brittle		

CHOCOLATES PACKED



Sustainability

This gift box is filled with 12 non-alcoholic chocolates. Thanks to the easy-to-open magnetic closure, the postcard supplied can be easily exchanged without touching the goods. The insert is made from sustainable solid cardboard.

The chocolates inside the cardboard box are packed in compostable paper capsules and an insert made of sturdy paper. This means that the entire package is plastic-free. Another step in the commitment of our Agenda 2025 (see page 04) has been taken ...



Truffles



N° 11202 **Alcohol Free** Chocolates

N° 11203 Light Truffles

MAGNET BOX - PACKED SUSTAINABLY

Content	Pc./PU	РРС	Price/ PU
145 g	8	7,81€	62,48€
EAN	Descrip	otion	
4010130 11600	3 Magnet	Box - alcohol free	



N° 11600 **Magnet Box** alcohol free



Our magnetic packaging has always been sustainable. Now we have also replaced the chocolate capsules with a more environmentally friendly version,





N° 11209 Nougat Varieties

N° 11211 With Love

Chocolates 100g

4

Coffee

Truffles

	-				
Content	Pc./PU	PPC	Price/ PU		
100 g	8	3,23€	25,84€		
EAN		Description			
4010130	11200 5	Truffles & Chocolat	es		
4010130	11201 2	Truffles			
4010130	11202 9	Alcohol Free Chocolates			
4010130	11203 6	Light Truffles			
4010130	11204 3	Fine Bitter Truffles			
4010130	11205 0	Marc de Champagn	e Truffles		
4010130	11207 4	Coffee			
4010130	11209 8	Nougat Varieties			
4010130	11211 1	With Love			



CHOCOLATES PACKED





N° 11204 Fine Bitter 🔹 Truffles



N° 11205 Marc de Champagne Truffles







N° 11200 Truffles & Chocolates

CHOCOLATES PACKED







N° 13200 Truffles & Chocolates

Gift Boxes

The high-quality solid cardboard of this packaging reflects the gift character of this beautiful range..

The large clear window shows the wonderfully hand-decorated truffles and chocolates. This line is perfect for starting on your shelf, because the customer sees exactly what he gets.

The 400 g packs are filled with two layers of chocolates. They are therefore twice as deep as the 200 g packs.



N° 13202 Alcohol Free Chocolates



N° 13203 Light Truffles



N° 13208 My Sweetest Secret



N° 13209 Nougat Varieties



N° 13204 Fine Bitter Truffles

N° 13215 With Love



N° 14200 Truffles & Chocolates

The 400 g gift box contains 2 layers!

Chocolates 200 g and 400 g

EAN	Bezeichnung
4010130 13200 3	Truffles & Chocolates
4010130 13201 0	Our Best Selection
4010130 13202 7	Alcohol Free Chocolates
4010130 13203 4	Light Truffles
4010130 13204 1	Fine Bitter Truffles
4010130 13208 9	My Sweetest Secret
4010130 13209 6	Nougat Varieties
4010130 13215 7	With Love
4010130 14200 2	Truffles & Chocolates
4010130 14200 2	Inumes & Chocolates
4010130 14201 9	Great Temptation

CHOCOLATES PACKED





400g

N° 14201 Great Temptation

C	ontent	Pc./PU	PPC	Price/ PU
	200 g	4	8,45€	33,80€
	200 g	4	8,45€	33,80€
	200 g	4	8,45€	33,80€
	200 g	4	8,45€	33,80€
	200 g	4	8,45€	33,80€
	200 g	4	8,45€	33,80€
	200 g	4	8,45€	33,80€
	200 g	4	8,45€	33,80€
	400 g	3	15,58€	46,74€
	400 g	3	15,58€	46,74€

28 29

CHOCOLATES PROMOTIONAL ITEMS SEASONAL

There is always a chocolaty occasion...

Our guiver promotional items are available all year round in non-alcoholic and, at the same time, diverse, seasonal mixtures.

Which means, that you always have different variants on offer.

Important! These items need to be shipped on a pallet. Please pay attention to the delivery periods.

Quiver - 175 g / 200 g

Pc./PU	PPC	Price/ PU
12	3,62 €*	43,44€





N° 8203 **My Favourites** all year round



N° 8231 Happy Easter alcohol free February - April



N° 8204 **Fine Bitter October - April**

* The promotional items are not discountable



N° 8233 Happy Easter with alcohol February - April

N° 8229

Winter Fairy Tale

November - December





Falling Stars November - December



Description

Spring, 200 g

With Love, 200 g

Summer, 200 g

Happy Easter alcohol free, 175 g

Happy Easter with alcohol, 175 g

My Favourites, 175 g

Alcohol Free, 200 g

N° 8228 Spring January - April



N° 8225 With Love January - May



N° 8227 Autumn August - October



N° 8234 Champagne December





N° 42700

Truffle Eggs February - April **October** -December

Promotional items in tray

Heartily Truffle Hearts

January - May

EAN	Description
4010130 82250 8	Heartily - Truffle Hearts
4010130 42700 0	Truffle Eggs
4010130 82200 3	Truffle Stars
4010130 12020 8	Truffles Novelties 2020 - with alcohol
4010130 22020 5	Chocolates Novelties 2020 - alcohol free





N° 8289 **Chocolates Alcohol Free** All year round





N° 8286 Truffles September - October

Gift Boxes - 300 g

-	
EAN	Description
4010130 0 8289 6	Chocolates Alcohol Free
4010130 0 8281 0	Spring
4010130 0 8285 8	Summer
4010130 0 8286 5	Truffles
4010130 0 8280 3	Christmas Truffles

* The promotional items are not discountable

EAN

4010130 0 **8203** 2

4010130 0 **8202** 5

4010130 0 **8228** 5

4010130 0 **8225** 4

4010130 0 **8231** 5

4010130 0 **8233** 9

4010130 0 **8226** 1

4010130 0 **8227** 8

4010130 0 **8204** 9

4010130 0 **8229** 2

4010130 0 **8230** 8

4010130 0 **8234** 6

N° 8202 **Alcohol Free** all year round



N° 8226 Summer May - August



N° 8230

CHOCOLATES PROMOTIONAL ITEMS SEASONAL







N° 12020 **Truffles Novelties** until December 2020



N° 22020 **Chocolates Novelties** until December 2020

Chocolates packed

Content	Pc./PU	PPC	Price/ PU
100 g	10	1,95 €*	19,50€
110 g	10	1,95 €*	19,50€
100 g	10	1,95 €*	19,50€
100 g	10	1,95 €*	19,50€
100 g	10	1,95 €*	19,50€

N° 8281 Spring January - April



N° 8285 Summer May - August



N° 8280 **Christmas Truffles November - December**

Content	Pc./PU	PPC	Price/ PU
300 g	10	7,78€	77,80€
300 g	10	7,78€	77,80€
300 g	10	7,78€	77,80€
300 g	10	7,78€	77,80€
300 g	10	7,78€	77,80€

CHEESE BISCUITS PACKED





N° 5538 **Cheddar Taler**

EAN	Description	
4055380 5538 2	Cheddar Taler	





N° 5520

Cheese

Sticks

N° 5519 Herbal **Cheese Sticks**



N° 5521 **Cheese Biscuit**

Selection



N° 5522

Cheese

Fours



N° 5523 Gouda Pepperberries

EAN	Description	Content	Pc./PU	PPC	Price/ PU
4005538 0 5519 1	Herbal Cheese Sticks	100 g	8	2,12€	16,96€
4005538 0 5520 7	Cheese Sticks	100 g	8	2,12€	16,96€
4005538 0 5521 4	Cheese Biscuit Selection	100 g	8	2,12€	16,96€
4005538 0 5522 1	Cheese Fours	85 g	8	2,28€	18,24€
4005538 0 5523 8	Gouda Pepperberries	100 g	10	1,95€	19,50€
4005538 0 5524 5	Cheese Chips	60 g	6	2,03€	12,18€



PAUL HALM

BAKERY MANAGER

My tip for you: If you have the opportunity, remove the tray and warm up the pastries briefly in the oven at medium temperature

and serve warm and crispy.



N° 5524

Cheese

Chips





N° 5527

Cheese

Walnut

N° 5526 Tomato Mozzarella N° 55 Chee Almo

EAN	Description
4005538 0 5526 9	Tomato Mozzarella
4005538 0 5527 6	Cheese Walnut
4005538 0 5528 3	Cheese Almond
4005538 0 5530 6	Parmesan Nut
4005538 0 5536 8	Parmesan Pear
4005538 0 5538 2	Cheddar Taler



100 g

90 g

10

10

2,28€

1,95€

CHEESE BISCUITS PACKED

Cheese Biscuits

Spicy and crisp. Our cheese biscuits are sometimes even more popular than the tea biscuits.

They are actually all favorites, because they all sell equally well.

This year we launched: Cheddartaler. A crunchy cheese pastry with original cheddar cheese. Something special in terms of both appearance and taste.

	Conten	t Pc./PU	PPC	Price/ PU
	90 g	10	1,95€	19,50€
528 ese ond			N° 5536 Parmesar Pear	n
	Content	Pc./PU	PPC	Price/ PU
	100 g	10	1,95€	19,50€
	100 g	8	2,12€	16,96€
	100 g	8	2,12€	16,96€
	80 g	10	2,28€	22,80€

32 33

22,80€

19,50€

BISCUITS BULK

Handmade Tea Biscuits

The sweet temptations always are freshly produced in our bakery!

Almond Slices, Butter and Fruit Tarts, Nougat Kiss, Sweethearts or Macaroon Confectionery, they are all so delicate and so fine that they melt on your tongue!

The high butter content still requires a handcrafted production, so each of our pastries is a unique piece!



Original size



N° 561	N° 563

N° 561 Florentine Mountain **Dark Chocolate**

N° 563
Florentine
Mountain
Milk Chocolate

Artikel	Description	Content	Pc./PU	PPC
561	Florentine Mountain Dark Chocolate	1,2 kg	25,95€	31,14€
563	Florentine Mountain Milk Chocolate	1,2 kg	25,95€	31,14€



What are Florentine Mountains?

First of all, they are significantly larger than our Florentine Hills. Whereas the second one can be served more as a small coffee, the Florentine Mountain is more of a dessert. These pictures show the original size!

They are made by our confectioners in fine craftsmanship. Sliced almonds are processed into small delicacies in conjunction with fresh butter and plenty of honey. Lightly dipped into fine milk or dark chocolate, they decorate every coffee bar.

Thanks to the fresh ingredients and the high butter and honey content, the Florentine Mountains are always beautifully soft.





N° 5502 Almond Slices

N° 5506 Palmier Biscuits





N° 5513 Macaroon Confectionery N° 5515 Nougat Kiss

N° 5518 Byzantine **Nut Meringue**

EAN	Description
4005538 0 5502 3	Almond Slices
4005538 0 5506 1	Palmier Biscuits
4005538 0 5508 5	Butter-Fruit-Tartets
4005538 0 5509 2	Sweethearts
4005538 0 5510 8	Florentine Hills
4005538 0 5513 9	Macaroon Confectionery
4005538 0 5515 3	Nougat Kiss
4005538 0 5518 4	Byzantine Nut Meringue
4005538 0 5532 0	Almond Sablés
4005538 0 5537 5	Cappuccino Biscuits
4005538 0 5254 1	Tea Biscuit Selection



N° 13254 **Crunchy Tea** Biscuits

EAN 4005538 13254 0 Crunch

Descri

BISCUITS PACKED



N° 5509 Sweethearts



N° 5510 Florentine Hills



N° 5532 Almond Sablés



N° 5537 Cappuccino Biscuits



N° 5254 Tea Biscuit Selection

Content	Pc./PU	PPC	Price/ PU
100 g	9	2,15€	19,35€
100 g	6	2,15€	12,90€
100 g	10	2,15€	21,50€
100 g	10	2,28€	22,80€
115 g	9	2,28€	20,52€
105 g	9	2,28€	20,52€
100 g	10	2,15€	21,50€
85 g	10	1,95€	19,50€
100 g	6	2,15€	12,90€
85 g	10	1,95€	19,50€
100 g	10	2,28€	22,80€

Fresh from the bakery

Our fine tea biscuits are still traditionally handcrafted in our bakery. Our delicious pastries are made by using fresh butter and other high-quality ingredients.

iption	Content	Pc./PU	PPC	Price/ PU
hy Tea Biscuits	175 g	4	5,72€	22,88€

ADVENT CALENDAR LARGE WITH AUGMENTED REALITY

"Apparently Silent Night"

A magical design full of calm and tranquility. But it only seems to be that way. Santa Claus just moves so fast that it gives the impression that he is standing still.

But with the help of the magical Peters Schokowelt app, his movement can be captured and made visible.

Every day something unexpected happens in a different place. Of course, the calendar door can also be found conventionally using the key strip provided. There are four different processes to choose from.

But if you decide to use the app, it is completely unpredictable which door is selected on which day. Over 6 trillion different combinations are possible. No wonder, then, that Santa Claus easily goes crazy on his wild tour through the night. The app reguires an AR-capable iOs or Android device.



Advent Calendar Santas Choco Factory L alcohol free, with Augmented Reality **October - November**

Filled with 300 g Truffles & Chocolates





N° 206 Advent Calendar "Apperantly Silent Night" with alcohol, with Augmented Reality **October - November**



ADVENT CALENDAR LARGE MEDIUM WITH AUGMENTED REALITY



Santas Choco Factory M with 135 g Mini Chocolates alcohol free **October - November**

N° 201 **Advent Calendar Apparently Silent Night M** with 140 g Mini Truffles with alcohol **October - November**

MINI ADVENT CALENDAR with Augmented Reality

Content	Pc./PU	PPC	Price/ PU		
135 g/140 g	10	6,50€	65,00€		
EAN	Description	1			
4010130 00 200 9	Advent Calendar Santas Choco Factory M with Mini Chocolates, alcohol free				
4010130 00 201 6	Advent Calendar Apparently Silent Night M, with Mini Truffles with alcohol				

Filled with 24 Mini Chocolates



N° 99905 1/4 Chep Sales Display Large & Medium mixed Advent Calendar with Augmented Reality October - November

ADVENT CALENDAR 300 g

	Content	Pc./F	U PPC	Price/ PU	
	300 g	5	12,95€	64,75€	
	EAN		Description		
	4010130 00	205 4	Advent Calendar Santas Choco Factory L, alcohol		
4010130 00 206 1 Adv			Advent Calendar Appare	ently Silent Night L	

with Augmented Reality Feature



Mini advent calendar with free additional benefits

Santas Chocolate Factory: Advent is a very special time. And with fresh chocolates even more exciting. Therefore, the Christmas elves have built a small Advent chocolate factory for Santa Claus. Everyone who owns such a factory can enjoy a fresh chocolate candy every day and enjoy Advent.

Unfortunately, every movement in the factory is invisible to us humans. But there is a rumor that the Peters Schokowelt app can make the many magical processes in the small factory visible.

It is said that every day another part of the complex system is put into operation and a new delicious praline is created every day ... The app requires an AR-capable iOs or Android device.

1/4 Chep SALES DISPLAY Advent Calendar with Augmented Reality

Description			Pc./PU- total	PPC total	
)05 7	1/4 Chep Sales Display, Large & Medium mixed Advent Calendar Display	dium mixed		597,00€	
	Description	PC	PPC	Price/ total	
	ndar Santas Choco Fac- 135 g Mini Chocolates,	16	6,50€	104,00	
	ndar Apparently Silent 140 g Mini Truffles	8	6,50€	52,00€	
	ndar Santas Choco)0 g Chocolates	12	12,95€	155,40€	
	ndar Apparently Silent g Truffle	6	12,95€	77,70€	

ADVENT TIMEMACHINE | with AUGMENTED REALITY

ADVENTTIMEMACHINE with AUGMENTED REALITY



The advent Timemachine

is a desk calendar in cube format with 4 sides of 6 doors that can be opened all around. A time wheel on the lid enables manual setting of the time machine. With the help of the right symbol, the right door can then be located on one of the four sides. The traditional numbers on the doors are replaced by symbols.

This futuristic Advent Calendar in Steampunk look is filled with 300 g delicious chocolates, either with or without alcohol.

In line with our demand for more sustainability, we have developed a slipcase made from recyclable cardboard. It replaces the plastic foliation as protection.



N° 217 Advent Timemachine alcohol free October - November

N° 218 Advent Timemachine with alcohol **October - November**



Now more sustainable protection with a cardboard slipcase instead of plastic foliation!



EAN	Description	Content	Pc./PU	PPC	Price/ PU
4010130 00 217 7	Advent Timemachine, alcohol free	300 g	6	12,95€	77,70€
4010130 00 218 4	Advent Timemachine, with alcohol	300 g	6	12,95€	77,70€

The SchokoWelt app is available for all Apple products in the App Store and for Android in the Playstore.







Do the practical test and scan this QR code now and watch the Augmented Reality Features of the Timemachine in action.



1/4 Chep SALES EAN

4010130 99917

Art.

217 Advent T 218 Advent Ti

N° 99917 1/4 Chep Sales Display **Advent Timemachine mixed** with and without alcohol **October - November**

Advent calendar with free additional benefits - Augmented Reality!

Augmented Reality Features are essentially additional, animated images that are added to an existing, real element. In our case, the real element is an advent calendar as a time machine.



The computer-generated images bring the product to life with the help of the SchokoWelt app and your smartphone or tablet. You will see how suddenly the clock on the calendar shows the current time. Cogwheels turn and the chocolate of the day is moderated. With the PETERS SchokoWelt app on your smartphone or tablet, Augmented Reality special effects can be made visible.







THORSTEN KRETSCHMER

SALES GERMANY

The time machine is an unbeatable unique product in the advent season due to its special design and the pleasure of playing in combination with augmented reality!

DIS	DISPLAY Advent Timemachine								
	Description		Pc./PU- total	PPC total					
70	1/4 Chep Sales Display Advent Timemachine	3	888,50€	597,00€					
	Description	PC	PPC	Price/ total					
imer	machine, alcohol free, 300g	20	12,95€	259,00€					
imer	machine, with alcohol, 300g	10	12,95€	129,50€					

Advent Calendar

ADVENT CALENDAR | WITH 24 PUZZLES

ADVENT CALENDAR WITH 24 PUZZELES

With 24 puzzles through the Chocolate World

With this theme advent calendar, we not only bring exciting puzzles, but also another, innovative calendar to your range. The calendar is filled with 255 g Pecarée[®] truffle tablets.

You can't skip this one, because it has never been there before. Embark on a mysterious journey through time with the PETERS Zeppelin.







24 Puzzles 24 Pecarée[®] Truffle tablets including book with puzzles (currently only available in German)

The sled of Santa Claus is a time travel classic car, which has failed the annual check for time machines. There are 24 complains found. Since time travel is extremely dangerous, spare parts have been hidden all over the world and the repair instructions have been encrypted as well. The sled builder, Mr. Sledge, hid the clues in 24 puzzles. Get on with the Peters Zeppelin, search for the necessary parts and lift the repair instructions. Solve all the puzzles and help Santa get the sled released by the REE (Responsible ExaminationElf) in time for Christmas. Thanks to Santas Inc., that will give you a special surprise.

Difficulty: medium to challenging Fun factor: endless Enjoyment: extraordinary

The puzzle calendar is filled with 24 fine truffle tablets Pecarée[®] - A truffle tablet for every day.





THOMAS PETERSEN

SALES NORTHERN GERMANY

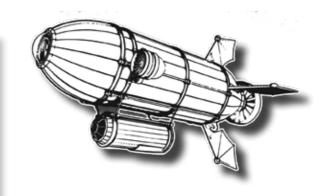
Challenging enjoyment joins sophisticated pu33le fun, The Advent season can hardly be more entertaining, I am already excited! This is my favorite gift this year!



N° 221 Advent Calendar with 24 puzzles available: October - November

ADVENT CALENDAR WITH 24 PUZZLES

Content	Pc./PU	PPC	Price/ PU		
255 g	4	16,95€	67,80€		
EAN	Description				
4010130 00 221 4	Advent Calendar with 24 puzzles a journey through the ChocolateWorld				



Advent Calendar



ADVENT CALENDAR CRIMINAL CHRISTMAS

Criminal Christmas ...

has long been a guarantee of success for us. The extraordinary crime thriller advent calendar in wing format promises both excitement and enjoyment.

All calendars have a self-contained action and therefore of course work perfectly side by side. The Criminal Christmas advent calendars are filled with our unique, fine truffle tablets - Pecarée[®].

Not a bookworm? Doesn't matter, because from 2020 all chapters will also be available as an audio book download with QR codes printed in the doors. Simply scan the QR code on the right-hand side and listen to chapter 1 of the Criminal Christmas - The Conspiracy. The speakers language depends on the basic setting of your telephone. the fallback language is English if no German system is found.



N° 226 **Criminal Christmas** The Conspiracy available: October - November

Advent has never been so exciting: Santa Claus has disappeared and Christmas is at stake. Reason enough for Detective Ruprecht Knecht of the Criminal Santa Agency to investigate with high pressure. During his research, he gets deeper and deeper into the mire of shopping pleasure and anticipation.



Scan the QR code now and watch the video Criminal Christmas - The conspiracy NEW! From 2020, all chapters will also be available on an audio book using the QR codes on the inside of the door. Without the app, a normal QR code reader tells you about the delicious content.



N° 227 **Criminal Christmas** The Chocolate Complot available: October - November

The expected flood of wish lists fails to materialise this year and suddenly the peace for Ruprecht Knecht is over. He only has a few hours left to uncover an outrageous chocolate conspi-racy so that Christmas can take place punctually. Will he make it in time?





N° 228 **Criminal Christmas** The Stollen Affair available: October - November

Egypt in the year one. The fate of three traveling salesmen from the Orient calls 2016 Ruprecht Knecht and the Criminal Santa Agency on the scene, as the food supply of the Christmas elves falter. The recipe of the Svalbardstollen has been changed. What should the elves eat now?



Scan the QR code now and watch the Criminal Christmas Stollen Affair video!



CRIMINAL CHRISTMAS ADVENT CALENDAR

Content	Pc./PU	PPC	Price/ PU
255 g	4	16,95€	67,80€
EAN	Description	on	
4010130 00 226 9	The Consp	iracy	
4010130 00 227 6	The Choco	late Compl	ot
4010130 00 228 3	The Stoller	n Affair	
4010130 00 22 0	The fake Ru	udolf	







N° 229 **Criminal Christmas** The Fake Rudolf available: October - November

Rudolf shows increasingly strange failures and leads the sled repeatedly to nowhere. Something is wrong with the old companion of Santa Claus. Then also the light of his red nose runs out, he loses his memory and lies unconscious in the snow shortly the reafter. How is Christmas supposed to take place now?



Scan the QR code now and watch the Criminal Christmas The Fake Rudolf video!

ADVENT CALENDAR ENJOY TWICE OR TOGETHER

HEINZ NÜNNERICH

Christmas time for us is

calendar time! We ship

immediately after production, to guarantee you fresh goods, Discover the variety of our advent calendars ...

HEAD OF LOGISTICS

Theme Advent Calendars

The combination of PETERS chocolates and a good idea has more than proven as a succesful combination for advent calendars! We combine exciting concepts with pleasure. Try our top sellers "Day & Night" and "Mine & Yours" for your assortment and delight your customers!



Stylish Advent calendar filled with 24 non-alcoholic mini chocolates for the day & 24 mini truffles with alcohol for the night. This beautiful advent calendar guarantees daily double indulgence!



Scan the QR code now and watch the Day & Night Advent Calendar video!

N° 213 **Mine & Yours** available: October - November

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Couple calendar, which is filled on two sides with mini chocolates and chocolate relief figures. The very special asset is the interesting flocked, velvety red surface! For her and him a mutual pleasure.

Scan QR Code and watch the Mine & Yours Advent Calendar video!

35

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EAN	Artikel	Description	Content	Pc./PU	PPC	Price/ PU
4010130	00 212 2	Day & Night	275 g	5	12,95€	64,75€
4010130	00 213 9	Mine & Yours with 2 x 24 Mini Pralines	290 g	5	17,62€	88,10€



N° 223 Advent Calendar Santa alcohol free available: October - November

This beautiful Advent calendar with the classic motif of Santa Claus on the desk, enchants young and old! Our classic non-alcoholic variant that suits every occasion.

Conte 300 g EAN 40101



ADVENT CALENDAR MINI & CLASSIC

N° 212 Day & Night available: October - November

Advent Calendar



ADVENT CALENDAR SANTA alcohol free

ent	Pc./PU	PPC	Price/ PU		
J	5	11,27€	56,35€		
Description					
130 00 223 8	Advent Ca alcohol fre		,		

CHRISTMAS NOVELTIES



Christmas slipcase with hot gold seal

This elegant packaging line in matt black and glowing hot gold seal once again underlines the high quality content of these gifts.

After the season, the slipcases can be easily removed and sold as standard packaging as usual!

You have to see our nicely hand decorated truffles and chocolates.

That is why we have adapted our design and cut out a small window instead of the Christmas balls, so that the chocolates underneath can be easily seen ..



NICOLAI OSELOFF

SALES WEST GERMANY

Cire you looking for a special treat? Then this new line with gold seal is just right for you. The slipcases are handy as you may easily remove them after the season.

PECARÉE® 24 Pieces in tin with slipcase

Content	Pc./PU	PPC	Price/ PU		
255 g	4	11,08€	44,32€		
EAN	Description				
4010130 0 170	4 1 Frohe	Frohe Festtage 24 Pecarée®			

CHOCOLATES 100 g FROHE FESTTAGE

Content	Pc	./PU	PPC	Price/ PU
100 g		8	3,23€	25,84€
EAN		Desc	ription	
4010130	11400 9	Truffle	es & Chocol	ates
4010130	11401 6	Truffle	es	
4010130	11402 3	Alcoh	ol Free Cho	colates
4010130	11403 0	Light	Truffles	
4010130	11405 4	Marc	de Champag	ne Truffles
4010130	11409 2	Noug	at Varieties	

CHOCOLATES 200 g FROHE FESTTAGE						
Content	Pc./P	U PPC	Price/ PU			
200 g	4	8,45€	33,80€			
EAN	I	Description				
4010130 1340	07	Truffles & Choc	olates			
4010130 1340	14	Our Best Select	tion			
4010130 1340	2 1	Alcohol Free Cl	nocolates			
4010130 1340	3 8	Light Truffles				
4010130 1340	9 0	Nougat Varietie	es			

PECARÉE® 6 Pieces in tin with slipcase

Content	Pc./PU	PPC	Price/ PU		
63 g	8	2,94€	23,52€		
EAN Description					
4010130 0 1515	3 Gold F	Pecarée® PC			
4010130 0 1519	1 Hazelı	Hazelnut Nougat Pecarée® MC			

CHOCOLATES 50 g FROHE FESTTAGE

Content	Pc./PU	PPC	Price/ PU		
50 g	16	2,15€	34,40€		
EAN Description					
4010130 104	00 0 Cho	ocolates with	n alcohol		
4010130 104	02 4 Cho	ocolates alco	hol free		



CHRISTMAS NOVELTIES



Frohe Festtage 24 Pecarée®



N° 1515 Frohe Festtage 6 Pecarée® Gold



Frohe Festtage 6 Pecarée® Hazelnut Nougat

CHRISTMAS CHRISTMAS FAMILY

The Christmas Family

The focus of this range is on St. Nicholas Day. Niko and Claus are clearly the favorites in the race within this Christmas Family. They can be very nicely integrated into small gifts or presented directly as such.

Rudolph and Chrissi will then be replaced in the second half of December. With or without alcohol, the Christmas Family is a strong ensemble for your Christmas setup.





N° 10821 The little Nico



The little Claus



DUO GIFT BOXES 2 Chocolates

Content	Pc./PU	РРС	Price/ PU			
25 g	21	1,23€	25,83€			
EAN Description						
4010130 10821 3 The little Nico						
4010130 10823 7 The little Claus, alcohol free						

All Christmas items available from October til December!





N° 10581 Niko **Boozy Truffles** 62 g



N° 10582

Claus

60 g

N° 10583 Rudolph Chocolates alcohol free Chocolates alcohol free 60 g

N° 10584 Chrissi

GIFT BOXES 5 Chocolates

|--|--|



Chocolates alcohol free

60 g

Pc./PU	P	РС	Price/ PU
12	1,	93€	23,16€
EAN		Descrip	tion
4010130 10	581 6	Niko Boo	ozy Truffles
4010130 10	582 3	Claus - C	hocolates alcohol free
4010130 10	583 0	Rudolph	- Chocolates alcohol free
4010130 10	584 7	Chrissi -	Chocolates alcohol free



N° 8229 Winter Fairy Tale November - December

N° 8230 **Falling Stars** November - December

EAN	Description
4010130 0 8229 2	Winter Fairy Tale
4010130 0 8230 8	Falling Stars
4010130 82200 3	Truffle Stars in tray
4010130 0 8280 3	Christmas Truffles



N° 8342 **Magic Moments** alcohol free

N° 8343

Magic Moments with alcohol

MAGIC MOMENTS truffle stars with chocolate relief figure

Pc./PU	PP	C Price/ PU
8	3,26	5€ 26,08€
EAN		Description
4010130 0 83	42 8	Magic Moments, alcohol free, 110g
4010130 0 83	43 5	Magic Moments, with alcohol, 110g

* The promotional items are not discountable

CHRISTMAS PACKED

Promotional items for the Christmas season

With our Christmas promotional items, you should have a suitable offer for every price point. With the quivers and packs you can create a beautiful Christmas setup.

The truffle stars in the tray are ideal for the checkout area.





N° 82200 **Truffle Stars in tray** October - December

N° 8280 **Christmas Truffles November - December**

Content	Pc./PU	PPC	Price/ PU
200 g	12	3,62 €*	43,44 €*
200 g	12	3,62 €*	43,44 €*
100 g	10	1,95 €*	19,50 €*
300 g	10	7,78€	77,80€



CHRISTMAS BISCUITS PACKED



N° 2222 Honey Cake based Marc de Champagne on Basler Recipe



N° 2226 N° 2227 **Dessert Spiced** Spiced Gingerbread Gingerbread



N° 2228

Honey Cake

Selection





N° 2229 Butter Speculoos

N° 2230 **Cinnamon Stars** with Meringue

available



Content



N° 2232 **Christmas Biscuit** Selection



Biscuits

100 g 2,28€ October - December EAN Description Pc./PU Price/ PU 4005538 0 2222 3 Honey Cake based on 18,24€ 8 **Basler Recipe** 4005538 0 2226 1 Marc de Champ. Spiced 8 18,24€ Gingerbread 4005538 0 2227 8 Dessert Spiced Gingerbread 8 18,24€ 4005538 0 2228 5 Honey Cake Selection 8 18,24€ 4005538 0 2229 2 Butter Speculoos 8 18,24€ 4005538 0 2230 8 Cinnamon Stars with Meringue 9 20,52€ 4005538 0 2232 2 Christmas Biscuit Selection 8 18,24€

All Christmas items are available from October til December!





in tin

EAN	Description	content	Pc./PU	PPC	Price/ PU
4005538 22232 6	Christmas Selection in tin	220 g	4	6,53€	26,12€





N° 10200

Star Gift Box

Truffles 50 g

N° 12206 **Star Gift Box** Truffles 112,5 g

N° 12207 **Star Gift Box** Alcohol Free 112,5 g





N° 13210 **Star Gift Box** Truffles 200 g

Description
Star Gift Boxes Truffles
Star Gift Boxes Alcohol Free
Star Gift Boxes Fine Bitter
Star Gift Boxes Truffles
Star Gift Boxes Alcohol Free
Star Gift Boxes Fine Bitter
Star Gift Boxes Truffles
Star Gift Boxes Alcohol Free
Star Gift Boxes Fine Bitter

CHRISTMAS STAR GIFT BOXES



N° 10202 **Star Gift Box** Alcohol Free 50 g



N° 10203 **Star Gift Box** Fine Bitter 50 g



N° 12208 **Star Gift Box** Fine Bitter 112,5 g



N° 13211 **Star Gift Box** Alcohol Free 200 g



N° 13212 **Star Gift Box** Fine Bitter 200 g

content	Pc./PU	PPC	Price/ PU
50 g	16	2,20€	35,20€
50 g	16	2,20€	35,20€
50 g	16	2,20€	35,20€
112,5 g	8	4,37€	34,96€
112,5 g	8	4,37€	34,96€
112,5 g	8	4,37€	34,96€
200 g	4	8,45€	33,80€
200 g	4	8,45€	33,80€
200 g	4	8,45€	33,80€

TRUFFLE STARS BULK



WRAPPED CHRISTMAS BALLS

Dark Ganache with

Marc de Champagne in white sugared



N° 5050 Cognac Truffle, PC



Kir Royal Truffle, white

Light Ganache with Marc de Champagne and Cassis

de Champagne and Cassis in mik chocolate, sugared





N° 5078 Marc de Champagne Truffle, white

N° 5080 Crunchy Dream, milk



N° 5091 Rum in Fruit, milk



N° 5111 **Baked Apple, milk**



N° 5114 Cream Nougat, milk



Light Ganache with egg liqueur in dark chocolate



N° 133

Rum Star

Classical rum

1,5

1,5

Milk Ganache with a hint of cinnamon in milk chocolate



Milk ganache with a hint of cinnamon in MC available; October - December

Light ganache with spices of Christusstollen in milk chocolate

Double-filled truffle with spices and apple in milk chocolate

N° 111

All Christmas items are available from October til December!





Pistachio Crunch (alcohol free) Baked apple, Mulled Wine, Rum in Fruit, Stollen, Cinnamon, Speculoos almond (alcohol free); 7 flavors

WRAPPED CHRISTMAS BALLS

Pc./PU	PPC	Price/ PU			
35	0,45€	15,75€			
Artikel	Descriptio	n			
5050	Cognac Tru	ffle			
5058	Kir Royal Truffle				
5078	Marc de Champagne Truffle				
5080	Crunchy Dream, alcohol free				
5091	Rum in Fruit Truffle				
5111	Baked Apple Truffle				
5114	Cream Nougat, alcohol free				
5116	Speculos, a	Icohol free			

\frown							
() kg/ SKU (23,95 €/kg	24,95 €/ kg	(25,95 €/ kg	(26,95 €/ kg

CHRISTMAS CHOCOLATES BULK





N° 91







Especially for the Christmas season, we offer you an assortment of bulk items that will surely find lovers during the Christmas season.

On a foray into the Christmas markets, our chocolatiers have put together this delicious range for you:

Mulled wine and rum stew and baked apple will remind you very much of a visit to the Christmas market.

Cinnamon, speculoos brittle are reminiscent of the scent of Christmas, and a stollen truffle is a must.

Christmas

CHRISTMAS STOLLEN CLASSICS



Traditionally since 1963

we still dipp the baked stollen into liquid butter and thus preserve it. Afterwards it will be decorated with icing sugar.



Cranberry Stollen 500 g

EAN Artikel Bezeichnung 4005538 0 **5015** 8 Cranberry Stollen

All Stollen are availabe from October til December!

Quality symbol

The high butter content is a quality feature that should be communicated, because not every stollen can show this high amount of butter in its ingredients. In some places the butter stollen is stored too warm and then it "butteres through". If this is the case just sugar it up.



N° 5000 Stollen without Marzipan 250 g



N° 5001 Marzipan Stollen 500 g



N° 5003 **Stollen without Marzipan** 500 g



N° 5004 Marc de Champagne Stollen 500 g



N° 5014 **Gin Stollen** 500 g

STOLLEN Classics 250 g/ 500 g

EAN	Description	content	Pc./PU	PPC	Price/ PU
4005538 0 5000 4	Stollen without Marzipan	250 g	10	3,24€	32,40€
4005538 0 5001 1	Marzipan Stollen	500 g	6	5,85€	35,10€
4005538 0 5003 5	Stollen without Marzipan	500 g	6	5,85€	35,10€

STOLLEN INNOVATION 250 g/ 500 g

EAN	Description
4005538 0 5004 2	Marc de Champagne Stollen
4005538 0 5010 3	Marc de Champagne Stollen without Marzipan
4005538 0 5014 1	Gin Christusstollen without Marzipan



Marc de Champagne, gin or with cranberries...

In the PETERS Christmas bakery, we put great value on delicious variety. From the finest marzipan stollen to stollen without any marzipan to the Marc de Champagne stollen via a gin stollen or brand NEW without raisins and without marzipan BUT WITH CRANBERRIES instead.

NEW! Cranberry Stollen without Raisins and without Marzipan!

Inhalt	St./VE	EK/ St.	EK/VE
500 g	6	5,85€	35,10€



N° 5010 Marc de Champagne Stollen 250 g



content	Pc./PU	PPC	Price/ PU	
500 g	6	5,85€	35,10€	
250 g	10	3,24€	32,40€	
500 g	6	5,85€	35,10€	
			54 5	5



Discover how we decorate our handmade truffle eggs. Scan the QR code on the left and watch the video!





N° 4025 Marc de Champagne white - 35 Pieces

N° 4035 Hazelnut Nougat alcohol free, MC - 35 Pieces



6 flavors

N° 4095 Rum Cream PC - 35 Pieces

WRAPPED EASTER EGGS

Pc./PU	РРС	Price/ PU
35	0,49€	17,15€

Advocaat

PC - 35 Pieces







JACQUELINE RICHTER

Production

C

I have been taking care of the finest, handcrafted decorations on our delicious truffle eggs for years now, Every egg is a unique artwork, which makes me very proud at the end of the day.



Wrapped Chocolate Eggs

Beautifully and lovingly decorated eggs are waiting to shine on your Easter table.

Wrapped in their wonderfully iridescent colors, they improve every gift basket and fit perfectly in any Easter basket.

All Easter items are available from February till April!

N° 4045 **Orange liquor** white - 35 Pieces

N° 4055 Walnut Marzipan white/ PC - 30 Pieces



N° 4125 **Nougat Brittle** alcohol free, MC - 35 Pieces



N° 4135 Kir Royal white - 35 Pieces

EASTER GIFT BOXES - HOLOWFIGURE EASTER BUNNIES

Alcohol free Indulgence

It turns out that alcohol-free indulgence is one of the strongest assortments in the Easter gift box range.

If you are not sure whether it may contain alcohol or even buy directly for children, you will always go for alcohol-free.







N° 4262

Cushion

Box

Description



Chick

EAN



N° 4247 **Mini Eggs with Relief Figure**



Selection

CINC DI LA COLUMNIA
N° 4212
Chocolate
Selection in

Нарру Easter ı tin content Pc./PU PPC Price/PU 25,83€ 28€

N° 8231

Chick Duo - alcohol free	25 g	21	1,23€	25,83€
Cushion Box - alcohol free	120 g	8	3,91€	31,28€
Mini Eggs with Relief Figure - alcohol free	110 g	8	3,26€	26,08€
Chocolate Selection - alcohol free	60 g	12	1,93€	23,16€
Happy Easter - alcohol free	175 g	12	3,62 €*	43,44€*
Chocolate Selection in tin - alcohol free	170 g	8	6,50€	52,00€
	Cushion Box - alcohol free Mini Eggs with Relief Figure - alcohol free Chocolate Selection - alcohol free Happy Easter - alcohol free	Cushion Box - alcohol free120 gMini Eggs with Relief Figure - alcohol free110 gChocolate Selection - alcohol free60 gHappy Easter - alcohol free175 g	Cushion Box - alcohol free120 g8Mini Eggs with Relief Figure - alcohol free110 g8Chocolate Selection - alcohol free60 g12Happy Easter - alcohol free175 g12	Cushion Box - alcohol free120 g83,91 €Mini Eggs with Relief Figure - alcohol free110 g83,26 €Chocolate Selection - alcohol free60 g121,93 €Happy Easter - alcohol free175 g123,62 €*

All Easter items are available from Feburary till March

HOLOWFIGURE EASTER BUNNIES

EAN	Description	Pc./ PU	РРС	Price/ PU
4010130 0 4700 0	Easter Bunny small, 25 g	12	1,23€	14,76€
4010130 0 4710 9	Easter Bunny Iarge, 90 g	10	2,58€	25,80€



N° 4700 **Easter Bunny** small - 25 g



N° 4710 **Easter Bunny** large - 90 g





N° 4261

Cushion Box

with Alcohol

N° 40101 Bunny Duo

EAN 4010130 **40101**4010130 0 **4261**4010130 0 **4246**

4010130 40500 8

Description Bunny - Duo Cushion Box with Alcohol Mini Eggs with Relief Figure Truffle Selection

Hand decorated

Our ladies garnish our delicious Easter praline eggs meticulously and with love. If you take a look behind the scenes with us, you would be amazed at how much handwork is involved in these small delicacies.



EAN

4010130 **42700** 0

4010130 0 **4263** 0

4005538 45254 9

4010130 **41532** 8

4010130 0 **8233** 9

4010130 0 **4211** 1





N° 45254

N° 42700 Truffle Eggs in tray

N° 4263 **Cushion Box with Crunchy Tea** and without **Biscuits Easter** Alcohol

Description

Truffle Eggs in tray Cushion Box with and without alcohol **Crunchy Tea Biscuits Easter** Easter Pecarée®- Hazelnut Nougat alcohol fre Happy Easter with alcohol Truffle Selection with alcohol



EASTER GIFT BOXES





N° 4246 Mini Eggs with **Relief Figure**

N° 40500 Truffle Selection

content	Pc./PU	PPC	Price/ PU
25 g	21	1,23€	25,83€
120 g	8	3,91€	31,28€
110 g	8	3,26€	26,08€
62 g	12	1,93€	23,16€





N° 41532 Easter Pecarée® **Hazelnut Nougat**



N° 8233 **Happy Easter** with Alcohol



N° 4211 Truffle Selection

	content	Pc./PU	PPC	Price/ PU
	110 g	10	1,95 €*	19,50 €*
	120 g	8	3,91€	31,28€
	100 g	10	2,28€	22,80€
ee	63 g	8	2,61€	20,88€
	175 g	12	3,62 €*	43,44 €*
	175 g	8	6,50€	52,00€

Easter

FROM MY HEART WITH LOVE





N° 10111 With Love Duo 2 chocolates



N° 8225 With Love **Truffleheart Selection** January - May 200g



N° 10210 **Heart Tin with Bow** January - May 50g



N° 13243 With Love **Truffles & Chocolates** 175a



N° 11211 With Love **Truffles & Chocolates** 100a



N° 13215 With Love **Truffles & Chocolates** 200a

1/5	100g	20	JUg		
EAN	Description	content	Pc./PU	PPC	Price/ PU
4010130 10111 5	With Love - Duo	25 g	21	1,23€	25,83€
4010130 0 8225 4	With Love - Truffleheart Selection January - May	200 g	12	3,62 €*	43,44€*
4010130 10210 5	Heart Tin with Bow January - May	50 g	8	3,23€	25,84€
4010130 13243 0	With Love - Truffles & Chocolates	175 g	4	6,50€	26,00€
4010130 11211 1	With Love - Truffles & Chocolates	100 g	8	3,23€	25,84€
4010130 13215 7	With Love - Truffles & Chocolates	200 g	4	8,45€	33,80€

With Love

The truffle range, which comes up with different packaging ideas all year round that always fit somehow.





N° 82250 **Heartily - Truffle Hearts** January - May 100g

N° 8443 **My Sweetest Secret** January - May 110g



N° 10211 All Yours - Heart with Bow January - May 50g

EAN 4010130 82250 8 4010130 0 **8443** 2 4010130 **10211** 2

4010130 0 **8203** 2

4010130 **13208** 9

Description

Heartily - Truffle Hearts January - May My Sweetest Secret January - May All Yours - Heart with Bow January - May My Favourites - Chocolates alcohol free My Sweetest Secret - Chocolates without



The somewhat popier and younger variant for Mother's Day, Valentine or your loved one presents itself in different facets. It is available with and without alcohol, as a heart box, truffle hearts in a tray and also as a solid gift box.

The quivers are perfect for all kinds of promotions.

* Promotional items are not discountable

FROM MY HEART MY SWEETEST SECRET



N° 8203 **My Favourites Chocolates alcohol free** 175g



N° 13208 **My Sweetest Secret Chocolates alcohol free** 200g

	content	Pc./PU	PPC	Price/ PU
	100 g	10	1,95 €*	19,50 €*
	110 g	8	3,26€	26,08€
	50 g	8	3,23€	25,84€
	175 g	12	3,62 €*	43,44 €*
alcohol	200 g	4	8,45€	33,80€

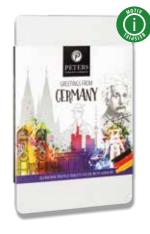


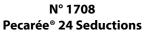
PRIVATE LABEL CITY & COUNTRY SLEEVES



N° 222 Advent Calendar alcohol free **October - November**

Description content PPC from 300 Pcs. Advent Calendar Alcohol Free 300 g





PECARÉE® - Truffle Tablets in tin

Description content PPC from 250 Pcs. 255 g 9,80€ Pecarée[®] 24 Seductions



N° 13008 **Truffle Selection** 175g



N° 13010 **Chocolate Selection alcohol free** 170g

TRUFFLE & CHOCOLATE SELECTION PRIVATE LABEL

Description	content	PPC from 250 Pcs.
Truffle Selection	175 g	6,50€
Chocolate Selection alcohol free	170 g	6,50€



12,95€



N° 1609 Pecarée[®] Hazelnut Nougat



Private Label options

These items are examples of the diffent personalization options for our chocolates and Pecarée®. They are available with and without alcohol.

Please note that the cost of the sleeves are not included in the price, yet. These differ, depending on the quantity. We are happy to offer your individual request for your city or country motive. Contact us for the perfect souvenier!

We will advise you without obligation.

NEW! Fully sustainable packaging! This gift box is filled with 12 alcohol free chocolates. Thanks to the easy-to-open magnetic closure, the postcard supplied can be easily exchanged without touching the goods. The insert is made from sustainable solid cardboard.

The chocolates inside the cardboard box are packed in compostable paper capsules and an insert made of sturdy paper. This means that the entire package is plasticfree.



N° 11600 Magnet Box alcohol free fully sustainable packaging 145g





N° 8601 Stevia Chocolate Bar Milk



N° 8602 Stevia Chocolate Bar **Hazelnut Milk**

EAN	Description
4010130 0 8601 6	Stevia Chocolate Bar Milk
4010130 0 8602 3	Stevia Chocolate Bar Hazelnut Milk
4010130 0 8603 0	Stevia Chocolate Bar Dark Cranberry
4010130 0 8604 7	Stevia Chocolate Bar Dark

Stevia Chocolate Bar

Enjoy more consciously is the trend. If you want to be sugar free, you will like this chocolate bar made of stevia.

STEVIA | BARS

The sugar free option

Stevia chocolate is sweetened with the sweetener "Steviolglycoside", "Stevia" for short. Stevia is a mixture obtained from the plant Stevia rebaudiana, which is used as sweetener. Chocolate without sugar, try it now!





N° 8603 **Stevia Chocolate Bar Dark Cranberry**

N° 8604 **Stevia Chocolate** Dark

content	Pc./PU	PPC	Price/ PU
85 g	10	2,58€	25,80€
85 g	10	2,58€	25,80€
85 g	10	2,58€	25,80€
85 g	10	2,58€	25,80€



Apple Crumble

We would like to present one of our spectacular innovations to you in an equally spectacular way!

Scan the QR code on the right and let yourself be inspired by this taste sensation.

This alcohol free composition of light almond nougat extra fine, raisins, apple pieces and chopped, roasted and candied almonds is delicately covered with the finest milk chocolate.



HOW TO ORDER...



02941 290455

02941 290410

sales@peters-pralinen.de

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